

Advertising in Heritage Happenings

Heritage Happenings is a community newspaper published by Heritage Community Association twice per year. We deliver approximately 3,000 copies of the newspaper throughout the Heritage community to households, businesses and service organizations, reaching roughly 5300 residents.



Heritage Happenings is produced on broadsheet newsprint (16¾" x 11"). Issues are 4-8 pages long, with four pages in full colour.

Publishing Schedule:

Publication Date	Ad Reservation Deadline	Ad Artwork Deadline
March 28, 2018	March 7, 2018	March 14, 2018
August 31, 2018	August 3, 2018	August 15, 2018

Advertising Rates:

Size	Dimensions (Height x Width)	Price (Colour)	Price (Black & White)
Half-page	7 ½" x 10"	\$ 300	\$250
Quarter page	7 ½" x 5"	\$150	\$125
Eighth page	Horizontal: 3 ¾" x 5" Vertical: 7 ½" x 2 ½"	\$110	\$90
Business card	Horizontal: 2 ¼" x 3 ½" Vertical: 3 ¾" x 2"	\$85	\$ 65
Community Calendar submissions	We reserve the right to be selective about the calendar events we print.	N/A	FREE!

Specials:

- Your sixth ad is free when you advertise with us for five consecutive issues
- Non-profit organizations save 20% off our regular ad prices

Ads should be 300 dpi and can be submitted by email in .pdf or .tif formats. Contact the HCA office at (306) 757-9952 or heritage.director@sasktel.net if you have any questions or to reserve an ad. We look forward to working with you!

Heritage Community Association
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