

Advertise in Heritage Happenings!



Heritage Happenings is a community newspaper published by Heritage Community Association twice per year. We deliver approximately 2500 copies of the newspaper throughout the Heritage community to households, businesses and service organizations, reaching roughly 5300 neighbourhood residents and visitors.

Heritage Happenings is produced on broadsheet newsprint (16¾" x 11"). Issues are 8-16 pages long, with at least 4 pages in full colour.

Publishing Schedule:

Publication Date	Ad Reservation Deadline	Ad Artwork Deadline
Sept. 5, 2019	Aug. 14, 2019	Aug. 26, 2019
Mar. 31, 2020	Mar. 9, 2020	Mar. 19, 2020
Sept. 1, 2020	Aug. 10, 2020	Aug. 20, 2020

Advertising Rates:

Size	Dimensions (Height x Width)	Price (Colour)	Price (Black & White)
Half-page	7 ½" x 10"	\$ 350	\$290
Quarter page	7 ½" x 5"	\$175	\$145
Eighth page	Horizontal: 3 ¾" x 5" Vertical: 7 ½" x 2 ½"	\$110	\$90
Business card	Horizontal: 2 ¼" x 3 ½" Vertical: 3 ¾" x 2"	\$100	\$ 75
Community Calendar submissions	We reserve the right to be selective about the calendar events we print.	N/A	FREE!

Non-Profit Special: 20% off our regular ad prices

Specs: 300 dpi / submitted by email in .pdf or .tif formats

To book: Contact the HCA office at (306)757-9952 or director@heritagecommunityassociation.com if you have any questions or to reserve an ad. We look forward to working with you!

Heritage Community Association
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