

Advertise in Heritage Happenings!



Heritage Happenings is a community newsletter published by Heritage Community Association 2-3 times per year. It is a trusted source of news, information and connection for over 5000 community members and visitors. We deliver approximately 2000 copies throughout the Heritage neighbourhood to all households, businesses and service organizations.

Heritage Happenings is produced in a magazine-style format on white 11 x 17 paper. Each page is 8 ½ inches wide by 11 inches tall. Issues are 8-16 pages long, with at least 4 pages in full colour.

Publishing Schedule:

Publication Date	Ad Reservation Deadline	Ad Artwork Deadline
Oct. 20, 2020	Oct. 6, 2020	Oct. 7, 2020
Mar. 31, 2021	Mar. 9, 2021	Mar. 19, 2021
Sept. 1, 2021	Aug. 10, 2021	Aug. 18, 2021

Advertising Rates:

Size	Dimensions (Width x Height)	Price (Colour)	Price (Black & White)
Full page	8.5" x 11"	\$500	\$410
Half-page	8.5" x 5.5"	\$ 350	\$290
Quarter page	4.25" x 5.5"	\$175	\$145
Eighth page	Horizontal: 4.25" x 2.75" Vertical: 2.125" x 5.5"	\$100	\$82
Community Calendar submissions	<i>Email us with the details! We reserve the right to be selective about the calendar events we print.</i>	N/A	FREE!

Non-Profit Special: 20% off our regular ad prices

Specs: 300 dpi / submitted by email in .pdf or .tif formats

To book: Contact the HCA office at (306)757-9952 or director@heritagecommunityassociation.com if you have any questions or to reserve an ad. We look forward to working with you!

Heritage Community Association
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